

50TH

24 JUNE

**LONDON
RATHAYATRA**

1969-2018



Parade

Hyde Park to Trafalgar Square

12-2pm

Trafalgar Square

DRAMA DANCE MANTRA MUSIC

FREE VEGETARIAN FEAST

2-5pm

International Society for Krishna Consciousness
Founder Acarya His Divine Grace A.C. Bhaktivedanta Swami Srila Prabhupada



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#LDNRATH50

Dating back 5,000 years, the festival of Jagannatha Rathayatra was brought over from India in 1967 by the Founder of the Hare Krishna movement, His Divine Grace A.C. Bhaktivedanta Swami Prabhupada, and is celebrated every summer in over 200 cities around the world

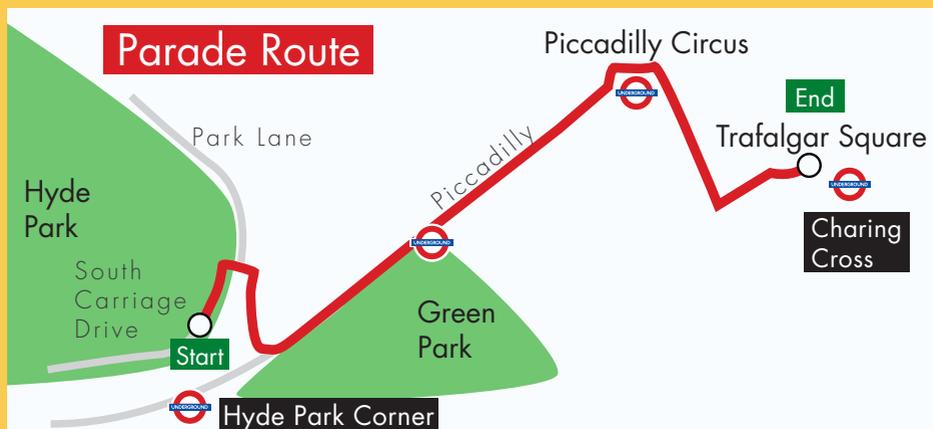


Jagannatha means Lord of the Universe, referring to Krishna, and the english word juggernaut - meaning a large truck or vehicle, originates from the name of this festival.

The deities of Lord Jagannatha, Lord Balarama and Lady Subhadra ride on three enormous chariots or Raths, which are pulled through the streets by thousands of pilgrims, Londoners and tourists. Admission is free and everyone is welcome to participate.

Among the attractions at Trafalgar Square there will be Drama, Dancing, Musical performances, Exhibitions on the Vedic Culture of India, and a Mantra Meditation workshop.

A Free Vegetarian Feast will be served during the afternoon.



If you would like to help sponsor this festival, you can send us a cheque, payable to ISKCON and send it to Rathayatra, 1 Watford Road, Radlett, WD7 8LA or visit us at rathayatra.co.uk/donate