India based Brands Academy celebrated its 35th Anniversary and hosted its Signature Event in Goa to present the ICON OF THE YEAR 2015 .With pomp and fanfare the event was celebrated to win the heart of the Goans and dignitaries from different walks of life from India.

Renowned Bollywood singer Hema Sardesai who is internationally known for belting our popular numbers in Hindi and Konkani was honoured this year as the ICON OF THE YEAR. Versatile Hema is a rare singer who can sing traditional classical style, English pop , Bollwood songs , Konkani folk , devotional songs and in different other genres of vocal music. Hema came into limelioght after A R Rehman signed her for the evergreen song Aaware Bhaware picturised on Kajol from the Hindi film

Last evening I was honoured with the ICON OF THE YEAR AWARD 2015...and what was one of the most beautiful HIGHLIGHTS of my life was..the precious hands of none other than the GREAT Indian legend, MILKA SINGHJI himself, presented the Award to me...I felt just so fulfilled...grateful...moreso when Milka Singhji lovingly called me 'Beta'...my eyes brimmed up...coz I remembered whenever anyone asked my beloved Dad if he was tired..he used give a strong smile and say "I am Milka Singh"....thats why this Award is more super special to me...
Others who were honoured with Awards at this 35th Brands Academy Icon Of The Year evening were..International Fashion designer Ritu Beri (She said to me "Hema you are so gorgeous!") Ravi Kishen, Sunil Grover(Guththi), Kailash Kher, Gaurav Chopra, Rohit Roy etc..and the greats Om Puri and Kader Khan...(below pics with Milka Singhji, Ritu Beri n Shahbaaz Khan(He said to me "I am your greatest fan")...